

Curriculum Vita
Simon J. Purdy

December, 2017

EDUCATION

Ph.D. Sociology, Western Michigan University, Kalamazoo, MI. June, 2016.

Dissertation Title: Purdy, S. (2016). *Can you help me now?: The Effects of Cell Phone Use on Social Capital Formation in a Group Setting*. Dr. Whitney DeCamp, Chair.

Area Examinations:

Research Methods: September, 2014

Power and Inequality: March, 2015

M.A. Sociology, Western Michigan University, Kalamazoo, MI. April, 2013.

Thesis Title: Purdy, S. (2013). *The Internet and Mass Society: Civic Engagement in the Digital Age*. Dr. Elena Gapova, Chair.

B.S. Sociology, Magna Cum Laude, Lake Superior State University, Sault Ste. Marie, MI. May, 2010.

Thesis Title: Purdy, S. (April, 2010). *Digital Communication and Social Interconnectivity*. Dr. R. Kirk Mauldin, Advisor.

POSITIONS

2014- Lake Superior State University, School of Humanities, Arts and Social Sciences
Adjunct Instructor

2012- Girl Scouts Heart of Michigan
Continuous Improvement and Strategic Manager (2017-)
Evaluator (2012-2017)

2011- Western Michigan University, Department of Sociology
Instructor I (2016-)
Graduate Associate (2013-2016)
Teaching Assistant (2011-2013)

TEACHING EXPERIENCE

As Instructor:

Western Michigan University

Principles of Sociology (SOC 2000)

Social Problems (SOC 2100)

Introduction to Criminal Justice (SOC 2600)

Methods of Data Collection (SOC 2820)

Methods of Data Analysis (SOC 2830)

Lake Superior State University

Cultural Diversity (SOC 103, Online), Dual Enrollment

Cultural Diversity (SOC 103, Online)

Social Psychology (SOC 238, Online)

As Teaching Assistant:

Western Michigan University

Principles of Sociology (SOC 2000)

Modern Latin American Sociology (SOC 3350)

Criminology (SOC 3620)

Criminal Justice Process (SOC 3630)

Drugs & Society (SOC 4950)

Lake Superior State University

Cultural Diversity (SOC 103)

Senior Seminar (SOC 402 & 495)

RESEARCH EXPERIENCE

- 2015 Project Manager, Intercultural Competency Evaluation, Girl Scouts Heart of Michigan. Coordinated the implementation of the Intercultural Development Inventory (IDI) across the Girl Scouts Heart of Michigan's executive team and staff. Project involved carrying out grant funded research with an evaluation consultant (Vicki Rosenberg & Associates), interpreting results and implementing findings within the organization.
- 2012-2017 Evaluator for the Girl Scouts Heart of Michigan. Employed to carry out program evaluations for the Girl Scouts organization (over 20,000 members across 29 counties in Michigan). Position involves methodological decision making, survey construction and distribution, statistical analysis and reporting for new and ongoing projects, as well as working to improve the existing evaluation process in both qualitative and quantitative approaches. Work with both adults and children across the state of Michigan. Promoted to management position in 2017 that involves oversight of evaluation department and executive level decision making utilizing applied research.
- 2012 Research assistant (Dr. Whitney DeCamp) on the 2012 Kalamazoo County drinking water Protection survey. Distributed surveys, entered data and helped write the final report for the City of Kalamazoo Wellhead Protection Committee.
- 2011 Surveyor in racial profiling study of the Kalamazoo Department of Public Safety, conducted by Lamberth Consulting LLC. Carried out benchmark surveys, in order to develop a race, sex and age baseline of the drivers in and around Kalamazoo. This was compared with traffic-stop data, in order to assess levels of police profiling. Report released in 2012:
http://mediad.publicbroadcasting.net/p/michigan/files/201309/KDPS_Racial_Profiling_Study.pdf

2010-2011 Research Assistant (R. Kirk Mauldin, Advisor). Co-Advised eight senior research projects covering a wide variety of topics, from the effects of childhood trauma to the interpersonal effects of digital communication. Assisted with the development of methodologies and the analysis and interpretation of data.

PUBLICATIONS

Academic Journals:

Purdy, S. (2017). Internet use and civic engagement: A structural equation approach. *Computers in Human Behavior*, 71: pp. 318-326.
Journal Impact Factor: 1 year (3.435), 5 year (4.252)

Purdy, S. (2015). Surveillance, Knowledge and Inequality: Understanding Power through Foucault and Beyond. *The Hilltop Review*, 8(1): pp. 3-13.

Purdy, S. (Revise and Resubmit). Can you help me now?: An experiment in the effects of cell phone use on social capital formation in a group setting. *Sociological Research Online*.

Select Research Reports:

2016 Conference on Inclusiveness Report (2016). Report by S. Purdy to the Girl Scouts Heart of Michigan.

2014-2015 Adult Education Report (2015). Report by S. Purdy to the Girl Scouts Heart of Michigan.

Intercultural Competency Evaluation Project, Final Report (2015). Report by V. Rosenberg, S. Purdy, M. Bates and K. Barton to the Girl Scouts Heart of Michigan and the Kalamazoo Community Foundation.

2013-2014 Adult Education Report. (2015). Report by S. Purdy to the Girl Scouts Heart of Michigan.

2013-2014 Impact Report. (2015). Report by S. Wheeler, S. Purdy, K. Below & C. Anderson to the Girl Scouts Heart of Michigan.

Classic Troop Survey Report. (2014). Report by S. Purdy to the Girl Scouts Heart of Michigan.

2013 Outreach Evaluation Report. (2014). Report by S. Purdy to the Girl Scouts Heart of Michigan.

2013 Camp Evaluation Report. (2014). Report by S. Purdy to the Girl Scouts Heart of Michigan.

Washtenaw Community College Partnership, Evaluation of Interest in Course Offerings. (2013). Report by S. Purdy to the Girl Scouts Heart of Michigan.

2013 Product Sales Program Survey Report. (2013). Report by S. Purdy to the Girl Scouts Heart of Michigan.

Camp Evaluation Report, 2012. (2013). Report by S. Purdy to the Girl Scouts Heart of Michigan.

2013 Girl Developers Summit Survey Report. (2013). Report by S. Purdy to the Girl Scouts Heart of Michigan.

Drinking Water Protection Survey of Kalamazoo County, 2012. (2012). Report by W. D. Gunter and S. Purdy to the City of Kalamazoo Wellhead Protection Committee.

Year End Volunteer Survey Report. (2012). Report by S. Purdy to the Girl Scouts Heart of Michigan.

Outreach Program Evaluation, 2011-2012 Mid-Year Report. (2012). Report by S. Purdy to the Girl Scouts Heart of Michigan.

Adult Education Course Evaluation, 2011-2012 Mid-Year Report. (2012). Report by S. Purdy to the Girl Scouts Heart of Michigan.

PRESENTATIONS

Oster, Z., Purdy, S. & Taylor, C. (October, 2017). *Public Sociologists as Pundits.* Member of panel discussion at the Michigan Sociological Association Conference, Grand Rapids, MI.

Menning, C., Senter, M., Purdy, S. & Guinan, J. (April, 2017). *Applied Sociology: Practical Concerns and Multiple stakeholders.* Member of panel discussion at the North Central Sociological Association Conference, Indianapolis, IN.

Purdy, S. (April, 2017). *Group Interactions in the Cellular Era.* Paper presented at the North Central Sociological Association Conference, Indianapolis, IN.

Purdy, S. (March, 2017). *Policing protests, labeling theory and an examination of riot formation.* Paper presented at the Michigan Academy of Science Arts & Letters Conference, Kalamazoo, MI.

Purdy, S. (October, 2016). *Cell Phones and Group Interaction, the Death of Critical Discourse?* Paper presented at the Michigan Sociological Association Conference, Sault Ste. Marie, MI.

- Purdy, S. (April, 2016). *Can You Help Me Now? The Effects of Cell Phone Use on Social Capital Formation*. Poster presented at the Graduate College Research and Creative Activities Poster Day, Western Michigan University, Kalamazoo, MI.
- Purdy, S. (March, 2016). *Can You Help Me Now? The Effects of Cell Phone Use on Social Capital Formation in a Group Setting*. Paper presented at the Midwest Sociological Society and North Central Sociological Association Joint Conference, Chicago, IL.
- Purdy, S. (April, 2015). *Police Response to Modern Protests: The Creation of a Social Problem*. Paper presented at the North Central Sociological Association Conference, Cleveland, OH.
- Purdy, S. (June, 2014). *The Sociology of Fear*. Presentation for staff development at the Girl Scouts Heart of Michigan, Kalamazoo, MI.
- Purdy, S. (October, 2013). *The Internet and Mass Society: Civic Engagement in the Digital Age*. Paper presented at the Michigan Sociological Association Conference, Saginaw, MI.
- Purdy, S. (September, 2013). *Market Share Research Project*. Paper presented to the CEO and Board of Directors of the Girl Scouts Heart of Michigan, Kalamazoo, MI.
- Purdy, S. (July, 2013). *National Membership Comparison Project*. Research findings presented to the CEO of the Girl Scouts Heart of Michigan, Kalamazoo, MI.
- Purdy, S. (April, 2013). *The Internet and Mass Society: Civic Engagement in the Digital Age*. Paper presented at the North Central Sociological Association Conference, Indianapolis, IN.
- Purdy, S. (April, 2012). *Online commitment, real world participation*. Paper presented at the North Central Sociological Association Conference, Pittsburg, PA.
- Purdy, S. (March, 2010). *Digital communication and social interconnectivity*. Paper presented at the meeting of the Michigan Academy of Science Arts and Letters, Grand Rapids, MI.

GRANTS/FUNDING

2015 Kercher Center for Social Research, Dissertation Grant Funding: \$500

HONORS AND AWARDS

2016 WMU Nominee for the CGS/ProQuest Distinguished Dissertation Award, in the Social Sciences (for years 2014-2016).

2016 Outstanding Poster Presentation, Graduate College Research and Creative Activities Poster Day, Western Michigan University.

2016 Member, The Honor Society of Phi Kappa Phi.

2013-2016 Doctoral Associateship, Western Michigan University.

- 2015 First Place Paper Award, in the Fall 2015 issue of *The Hilltop Review*.
- 2015 Nominated for the 2016 K. Patricia Cross Future Leaders Award, for academic and civic responsibility through teaching and learning, Association of American Colleges & Universities.
- 2015 All University Graduate Teaching Effectiveness Award, Western Michigan University.
- 2013 Graduate Research and Creative Scholar Award, Department of Sociology, Western Michigan University.
- 2012-2013 Graduate Teaching Assistantship, Western Michigan University.
- 2010 Graduation commencement speaker, Lake Superior State University.
- 2010 Outstanding graduating senior in Sociology, Lake Superior State University.
- 2008-2011 Dean's List, Lake Superior State University.
- 2009 Member, Alpha Kappa Delta Sociology Honors Society.
- 2007-2011 Full tuition academic scholarship, Lake Superior State University.

VOLUNTEER ACTIVITY/COMMUNITY ENGAGEMENT

- 2017- Volunteer tutor, Western Michigan University, Department of Sociology. Assisting graduate students with a course in Logic & Analysis (Soc 6210), including advanced regression modeling.
- 2017- Adult Education Facilitator, Girl Scouts Heart of Michigan. Teaching adult education courses to volunteers, including rock climbing and outdoor skills.
- 2015 Volunteer and Participant, Building Blocks of Kalamazoo. Worked with neighbors in Kalamazoo's Edison Neighborhood on home improvement projects and community building activities.
- 2012-2015 PAL, Western Michigan University. Volunteered to help first year students acclimate to the sociology department. Assisted with new student presentations.
- 2014 Guest Lecturer, Grange Acres First Housing. Gave a lecture/speech regarding health and social activism during a health fair at the Grange Acres independent living facility in Haslett, MI.
- 2010 Volunteer, the United Way. Assisted with a program to provide food to senior citizens in need in the Sault Ste. Marie area.
- 2009 Speaker, Letter from Birmingham Jail: Reflections on the Life and Teachings of Dr. King, Lake Superior State University.
- 2009-2010 Volunteer, Diane Peppler resource center. Helped to set up and promote events highlighting the effort to end violence against women.
- 2008-2010 President, Student Organization for Diversity, Lake Superior State University. Worked to promote diversity, tolerance and peace on campus by bringing in speakers (Paul Rusesabagina, Oct. 2008) and hosting activism events like an anti-hate campaign, the Day of Silence and MLK Jr. Day programs.

PROFESSIONAL SERVICE/DEVELOPMENT

- 2017- Peer Reviewer for *New Media & Society*.
- 2017- Peer Reviewer for *Urban Forestry & Urban Greening*
- 2015-2016 Manuscript Indexing, for: Goetz, B. (2017). *On the Frontlines of the Welfare State, How the Fire Service and Police Shape Social Problems*. New York: Routledge.
- 2015 Peer Reviewer for *The Hilltop Review*.
- 2014-2016 Founder and Member, Group for the Study of Technology and Society, Western Michigan University, Sociology Department.
- 2012-2016 Member, Graduate Student Association, Western Michigan University Department of Sociology. Helped to plan activities and advocate for graduate students in the sociology department.
- 2012-2013 Member, College of Arts and Sciences Curriculum Committee, Western Michigan University.
- 2012-2013 Student Representative, Research Methods Area Exam, Western Michigan University Department of Sociology
- 2010-2011 Member, Diversity Committee, Lake Superior State University.