

Curriculum Vitae

Simon J. Purdy

October, 2016

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EDUCATION

Doctor of Philosophy, Sociology, Western Michigan University, Kalamazoo, MI. June, 2016.
Dissertation Title: Purdy, S. (2016). *Can you help me now?: The Effects of Cell Phone Use on Social Capital Formation in a Group Setting*. Dr. Whitney DeCamp, Chair.

Area Examinations:

Research Methods, specialization in evaluation research. Passed September, 2014,
Dr. Whitney DeCamp, Chair.

Power and Inequality, substantive focus on technology. Passed March, 2015,
Dr. Elena Gapova, Chair.

Master of Arts, Sociology, Western Michigan University, Kalamazoo, MI. April, 2013.
Thesis Title: Purdy, S. (2013). *The Internet and Mass Society: Civic Engagement in the Digital Age*. Dr. Elena Gapova, Chair.

Bachelor of Science, Sociology, Magna Cum Laude, Lake Superior State University, Sault Ste. Marie, MI. May, 2010.
Thesis Title: Purdy, S. (April, 2010). *Digital Communication and Social Interconnectivity*. Dr. R. Kirk Mauldin, Advisor.

RESEARCH INTERESTS

The Social Effects of Technology
Mobile Communications Technology
Social Movements
Surveillance and Power
Applied/Evaluation Research
Inequalities
Experimental and Mixed Methodologies

TEACHING INTERESTS

Technology and Society
Research Methods
Sociological Theory
Data Analysis
Social Psychology
Social Problems
Criminology

COLLEGE TEACHING EXPERIENCE

Spring 2015-Fall 2016	Principles of Sociology (Soc 2000), Western Michigan University, Instructor I.
Spring 2015-Fall 2016	Cultural Diversity (Soc 103, Online), Dual Enrollment Course (High School Students), Lake Superior State University, Adjunct Professor.
Spring 2014-Spring 2016	Cultural Diversity (Soc 103, Online), Lake Superior State University, Adjunct Professor.
Fall 2014-Fall 2015	Methods of Data Collection (Soc 2820), Western Michigan University, Primary Instructor.
Summer 2014	Criminal Justice Process (Soc 3630), Western Michigan University, Teaching Assistant and Guest Lecturer.
Summer 2014	Social Psychology (Soc 238, Online), Lake Superior State University, Adjunct Professor
Fall 2013-Spring 2014	Social Problems (Soc 2100), Western Michigan University, Primary Instructor.
Spring 2013	Modern Latin American Sociology (Soc 3350), Western Michigan University, Teaching Assistant.
Fall 2011-Fall 2012	Criminology (Soc 3620), Western Michigan University, Teaching Assistant and Guest Lecturer.
Fall 2010-Spring 2011	Senior Seminar (Soc 402 & 495), Lake Superior State University, Teaching Assistant.
Fall 2010-Spring 2011	Cultural Diversity (Soc 103), Lake Superior State University, Teaching Assistant, Tutor and Guest Lecturer.
Spring 2011	Sociology Research Methods (Soc 202), Lake Superior State University, Tutor.
Spring 2011	Criminology (Soc 214), Lake Superior State University, Tutor and Guest Lecturer.
Fall 2010	Social Psychology (Soc 238), Lake Superior State University, Tutor.

RESEARCH EXPERIENCE

2015	Project Manager, Intercultural Competency Evaluation, Girl Scouts Heart of Michigan. Coordinated the implementation of the Intercultural Development Inventory (IDI) across the Girl Scouts Heart of Michigan's executive team and staff. Project involved carrying out grant funded research with an evaluation consultant (Vicki Rosenberg & Associates), interpreting results and implementing findings within the organization.
2012-Present	Evaluation researcher for the Girl Scouts Heart of Michigan. Employed to carry out program evaluations for the Girl Scouts organization (over 20,000 members across 29 counties in Michigan). Position involves methodological decision making, survey construction and distribution, statistical analysis and reporting for new and ongoing projects, as well as working to improve the existing evaluation process in both qualitative and quantitative approaches. Work with

- both adults and children across mid-Michigan, from Kalamazoo to Saginaw and Ann Arbor.
- 2012 Research assistant (Dr. Whitney DeCamp) on the 2012 Kalamazoo County drinking water Protection survey. Distributed surveys, entered data and helped write the final report for the City of Kalamazoo Wellhead Protection Committee.
- 2011 Surveyor in racial profiling study of the Kalamazoo Department of Public Safety, conducted by Lamberth Consulting LLC. Carried out benchmark surveys, in order to develop a race, sex and age baseline of the drivers in and around Kalamazoo. This was compared with traffic-stop data, in order to assess levels of police profiling. Report released in 2012:
http://www.kalamazoopublicsafety.org/images/pdf/Racial_Profiling_Study.pdf
- 2010-2011 Research Assistant (R. Mauldin, Advisor). Co-Advised eight senior research projects covering a wide variety of topics, from the effects of childhood trauma to the interpersonal effects of superficial communication. Assisted with the development of methodologies and the analysis/interpretation of data.

PUBLICATIONS

Academic Journals

- Purdy, S. (Under Review). Can you help me now?: An experiment in the effects of cell phone use on social capital formation in a group setting. *New Media & Society*.
- Purdy, S. (Under Review). Internet Use and Civic Engagement: A Structural Equation Approach. *Computers in Human Behavior*.
- Purdy, S. (2015). Surveillance, Knowledge and Inequality: Understanding Power through Foucault and Beyond. *The Hilltop Review*, 8(1): pp. 3-13.

Research Reports

- 2014-2015 Adult Education Report* (2015). Report by S. Purdy to the Girl Scouts Heart of Michigan.
- Intercultural Competency Evaluation Project, Final Report* (2015). Report by V. Rosenberg, S. Purdy, M. Bates and K. Barton to the Girl Scouts Heart of Michigan and the Kalamazoo Community Foundation.
- 2013-2014 Adult Education Report*. (2015). Report by S. Purdy to the Girl Scouts Heart of Michigan.
- 2013-2014 Impact Report*. (2015). Report by S. Wheeler, S. Purdy, K. Below & C. Anderson to the Girl Scouts Heart of Michigan.
- Classic Troop Survey Report*. (2014). Report by S. Purdy to the Girl Scouts Heart of Michigan.
- 2013 Outreach Evaluation Report*. (2014). Report by S. Purdy to the Girl Scouts Heart of Michigan.

2013 Camp Evaluation Report. (2014). Report by S. Purdy to the Girl Scouts Heart of Michigan.

Washtenaw Community College Partnership, Evaluation of Interest in Course Offerings. (2013). Report by S. Purdy to the Girl Scouts Heart of Michigan.

2013 Product Sales Program Survey Report. (2013). Report by S. Purdy to the Girl Scouts Heart of Michigan.

Camp Evaluation Report, 2012. (2013). Report by S. Purdy to the Girl Scouts Heart of Michigan.

2013 Girl Developers Summit Survey Report. (2013). Report by S. Purdy to the Girl Scouts Heart of Michigan.

Drinking Water Protection Survey of Kalamazoo County, 2012. (2012). Report by W. D. Gunter and S. Purdy to the City of Kalamazoo Wellhead Protection Committee.

Year End Volunteer Survey Report. (2012). Report by S. Purdy to the Girl Scouts Heart of Michigan.

Outreach Program Evaluation, 2011-2012 Mid-Year Report. (2012). Report by S. Purdy to the Girl Scouts Heart of Michigan.

Adult Education Course Evaluation, 2011-2012 Mid-Year Report. (2012). Report by S. Purdy to the Girl Scouts Heart of Michigan.

PRESENTATIONS

Purdy, S. (October, 2016). *Cell Phones and Group Interaction, the Death of Critical Discourse?* Paper presented at the Michigan Sociological Association Conference, Sault Ste. Marie, MI.

Purdy, S. (April, 2016). *Can You Help Me Now? The Effects of Cell Phone Use on Social Capital Formation.* Poster presented at the Graduate College Research and Creative Activities Poster Day, Western Michigan University, Kalamazoo, MI.

Purdy, S. (March, 2016). *Can You Help Me Now? The Effects of Cell Phone Use on Social Capital Formation in a Group Setting.* Paper presented at the Midwest Sociological Society and North Central Sociological Association Joint Conference, Chicago, IL.

Purdy, S. (April, 2015). *Police Response to Modern Protests: The Creation of a Social Problem.* Paper presented at the North Central Sociological Association Conference, Cleveland, OH.

- Purdy, S. (June, 2014). *The Sociology of Fear*. Presentation for staff development at the Girl Scouts Heart of Michigan, Kalamazoo, MI.
- Purdy, S. (October, 2013). *The Internet and Mass Society: Civic Engagement in the Digital Age*. Paper presented at the Michigan Sociological Association Conference, Saginaw, MI.
- Purdy, S. (September, 2013). *Market Share Research Project*. Paper presented to the CEO and Board of Directors of the Girl Scouts Heart of Michigan, Kalamazoo, MI.
- Purdy, S. (July, 2013). *National Membership Comparison Project*. Research findings presented to the CEO of the Girl Scouts Heart of Michigan, Kalamazoo, MI.
- Purdy, S. (April, 2013). *The Internet and Mass Society: Civic Engagement in the Digital Age*. Paper presented at the North Central Sociological Association Conference, Indianapolis, IN.
- Purdy, S. (April, 2012). *Online commitment, real world participation*. Paper presented at the North Central Sociological Association Conference, Pittsburg, PA.
- Purdy, S. (March, 2010). *Digital communication and social interconnectivity*. Paper presented at the meeting of the Michigan Academy of Science Arts and Letters, Grand Rapids, MI.

HONORS AND AWARDS

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| 2016 | WMU Nominee for the CGS/ProQuest Distinguished Dissertation Award, in the Social Sciences (for years 2014-2016). |
| 2016 | Outstanding Poster Presentation, Graduate College Research and Creative Activities Poster Day, Western Michigan University. |
| 2016 | Member, The Honor Society of Phi Kappa Phi. |
| 2013-2016 | Doctoral Associateship, Western Michigan University. |
| 2015 | First Place Paper Award, in the Fall 2015 issue of <i>The Hilltop Review</i> . |
| 2015 | Nominated for the 2016 K. Patricia Cross Future Leaders Award, for academic and civic responsibility through teaching and learning, Association of American Colleges & Universities. |
| 2015 | All University Graduate Teaching Effectiveness Award, Western Michigan University. |
| 2013 | Graduate Research and Creative Scholar Award, Department of Sociology, Western Michigan University. |
| 2012-2013 | Graduate Teaching Assistantship, Western Michigan University. |
| 2010 | Graduation commencement speaker, Lake Superior State University. |
| 2010 | Outstanding graduating senior in Sociology, Lake Superior State University. |
| 2008-2011 | Dean's List, Lake Superior State University. |
| 2009 | Member, Alpha Kappa Delta sociology honors society. |
| 2007-2011 | Full tuition academic scholarship, Lake Superior State University. |

VOLUNTEER ACTIVITY/COMMUNITY ENGAGEMENT

- 2015 Volunteer and Participant, Building Blocks of Kalamazoo. Worked with neighbors in Kalamazoo's Edison Neighborhood on home improvement projects and community building activities.
- 2012-2015 PAL, Western Michigan University. Volunteered to help first year students acclimate to the sociology department. Assisted with new student presentations.
- 2014 Guest Lecturer, Grange Acres First Housing. Gave a lecture/speech regarding health and social activism during a health fair at the Grange Acres independent living facility in Haslett, MI.
- 2010 Volunteer, the United Way. Assisted with a program to provide food to senior citizens in need in the Sault Ste. Marie area.
- 2009 Speaker, Letter from Birmingham Jail: Reflections on the Life and Teachings of Dr. King. Gave an introductory speech at an event honoring the memory of Dr. Martin Luther King Jr., Lake Superior State University.
- 2009-2010 Volunteer, Diane Pepler resource center. Helped to set up and promote events highlighting the effort to end violence against women.
- 2008-2010 President, Student Organization for Diversity, Lake Superior State University. Worked to promote diversity, tolerance and peace on campus by bringing in speakers (Paul Rusesabagina, Oct. 2008) and hosting activism events like an anti-hate campaign, the Day of Silence and MLK Jr. Day programs.

PROFESSIONAL SERVICE/DEVELOPMENT

- 2015 Peer Reviewer for *The Hilltop Review*.
- 2014-2016 Founder and Member, Group for the Study of Technology and Society, Western Michigan University, Sociology Department.
- 2012-2016 Member, Graduate Student Association, Western Michigan University Department of Sociology. Helped to plan activities and advocate for graduate students in the sociology department.
- 2012-2013 Member, College of Arts and Sciences Curriculum Committee, Western Michigan University.
- 2012-2013 Student Representative, Research Methods Area Exam, Western Michigan University Department of Sociology
- 2010-2011 Member, Diversity Committee, Lake Superior State University.

REFERENCES

Dr. Whitney DeCamp, Associate Professor, Department of Sociology, Western Michigan University. Kalamazoo, MI 49008. Tel: (269) 387-3597, E-mail: whitney.decamp@wmich.edu

Dr. R. Kirk Mauldin, Professor, School of Humanities, Arts and Social Sciences, Lake Superior State University. President, Michigan Sociological Association. Sault Ste. Marie, MI 49783. Tel: (906) 635-2123, E-mail: rmauldin@lssu.edu

Dr. Elena Gapova, Associate Professor, Department of Sociology, Western Michigan University. Kalamazoo, MI 49008. Tel: (269) 387-3483, E-mail: elena.gapova@wmich.edu